

**A Survey of Hesperia:
Results of Questions about
An Indian Casino**

**Presented on
August 1, 2003**

National Demographics Corporation

National Demographics Corporation conducted a survey of 400 registered voters in the City of Hesperia during the first week of July. The margin of error is within +/-3% at the 95% confidence level. The major findings are summarized below.

Support for a Casino in Hesperia. A clear majority of the electorate favors bringing an Indian casino to Hesperia. When first asked, "Would you be for or against having an Indian casino in Hesperia, 52% said they would be for, 35% said they would be against, and 13% gave "don't know" responses. Later in the survey, when the question was asked again, 58% said they would support a casino, 32% said they would oppose it, and 10% gave "don't know" responses.

Even higher levels of support are found when possible contributions of the casino are cited. Thus, 69% said they would be inclined to support a casino in Hesperia if the tribe would pay for all infrastructure and basic costs; 68% said they would support it if the tribe contributed funds to special senior programs; and 68% said they would support it if the tribe contributed millions of dollars to the local economy and brought in large numbers of high paying jobs.

Attitudes to Indian Gaming. These high levels of support for an Indian casino in Hesperia are associated with favorable attitudes to Indian gaming. The question was asked, "Three years ago, Californians voted overwhelmingly to permit gaming on Indian reservations: if Indian gaming were to be placed on the ballot again, would you vote for or against it?" A total of 62% of respondents said they would vote for it today, 29% said they would vote against it, and 9% gave "don't know" responses.

A total of 60% of respondents said that what they had heard or read recently about Indian gaming was generally positive. A total of 60% of respondents said that they view Indian gaming as a way for Indian tribes to recover from poverty and become self-sufficient; and only 20% said they consider it is immoral and that it encourages poor people to become addicted to gambling. Similarly, 68% took the view that Indian casinos have created many new jobs and have helped the economies of neighboring communities; while only 17% said that casinos have not helped local economies.

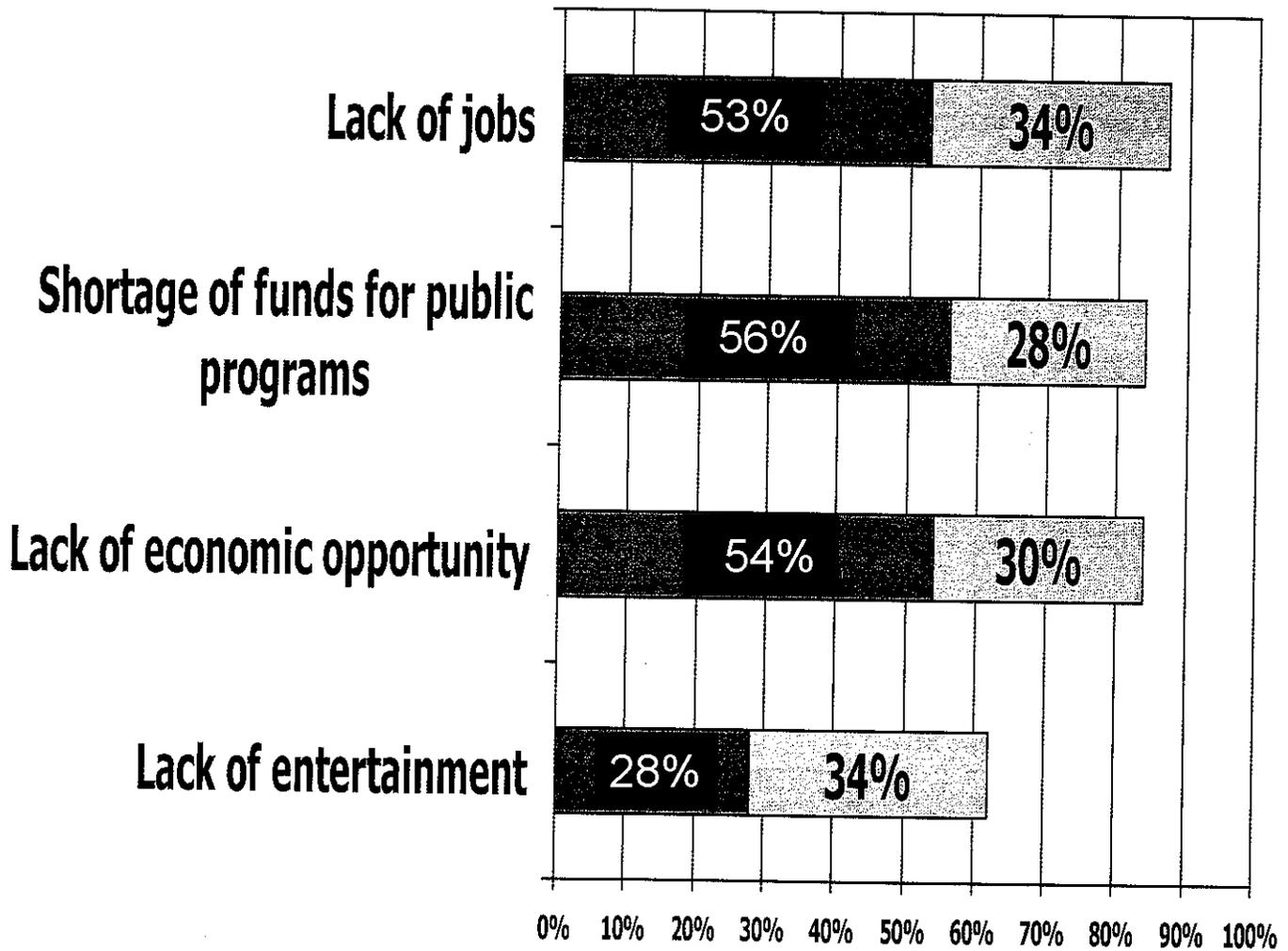
OVERVIEW (Continued)

Economic Concerns. The strong support for a casino in Hesperia seems linked to economic concerns. The lack of jobs in the area troubles 87% of voters: 53% said they were very concerned and 34% said they were concerned about this issue. Similarly, the lack of economic opportunity in Hesperia is of concern to 84% of voters: 54% said they were very concerned and 30% said they were concerned. And as to the shortage of funds for public programs, 56% said they were very concerned and 28% said they were concerned.

CONCLUSION A strong majority of Hesperia's voters, conscious of the potential economic advantages of gaming, are supportive of an Indian casino.

Issues of Concern

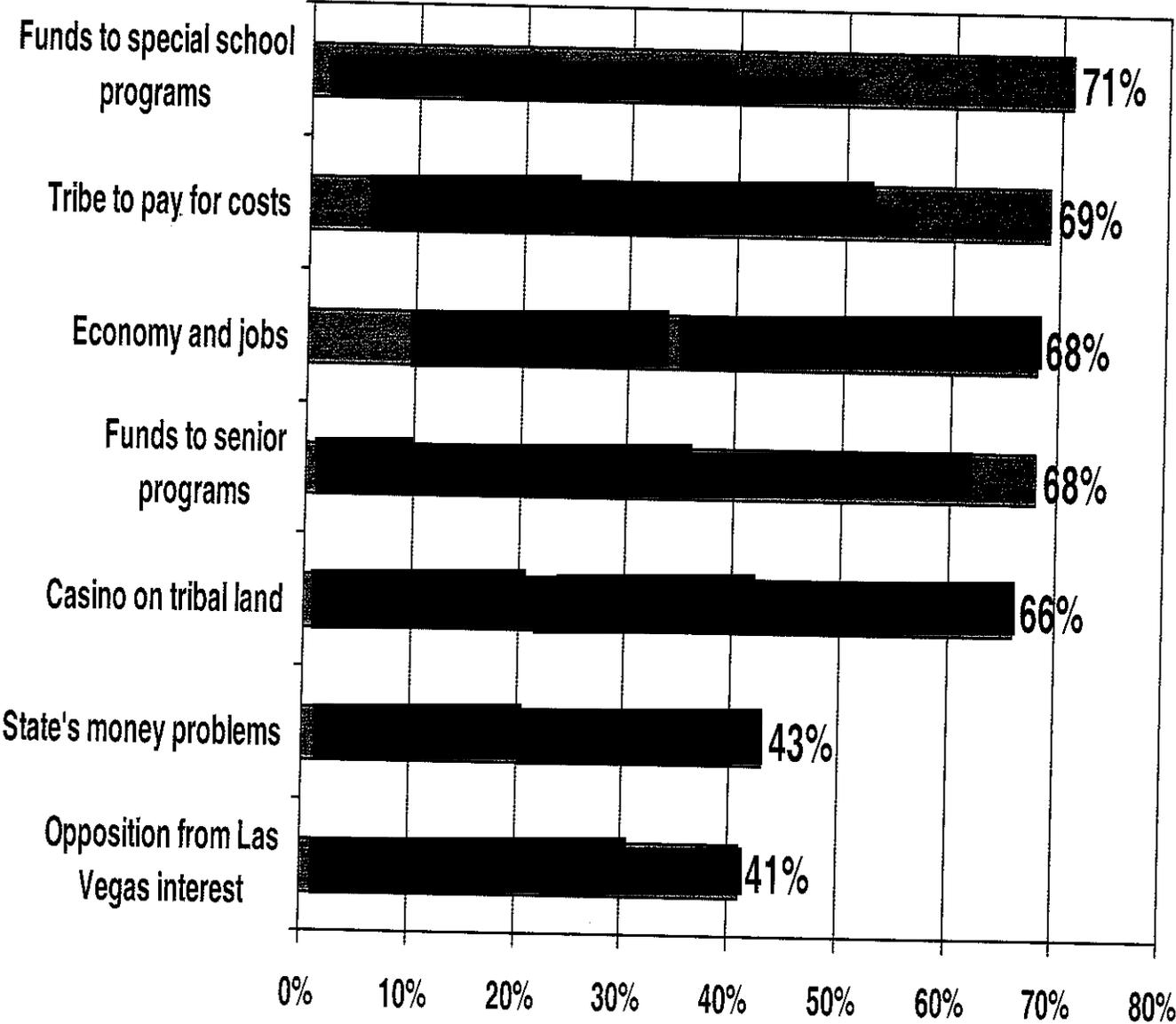
■ Very Concerned ■ Somewhat Concerned



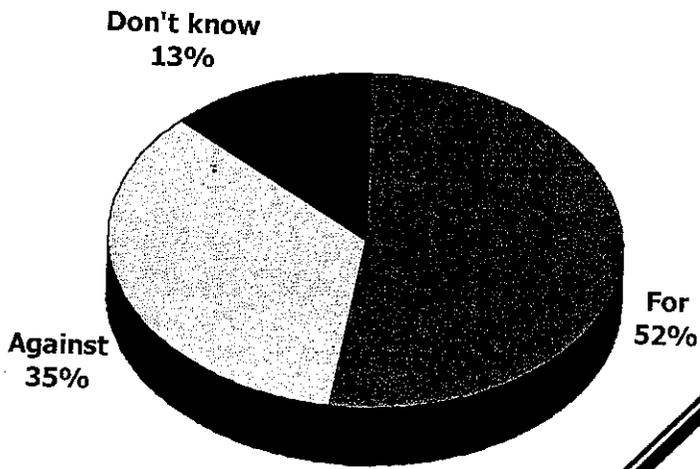
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Statements Supporting the Casino



Indian Casino in Hesperia



After Statements:

